

The Window Genie Franchise Development Timeline

Our “Core Foundation” Building Process: 1-2 Weeks

Step 1: Introductory Call with your RD (Regional Developer)

- Process Overview Attachment
- Intro PowerPoint Viewer/Slides Attachment

Step 2: Financial Overview and Territory Development Call (Your RD)

- Start Up, Initial Investment, and Expense Worksheets
- Territory Demographics/Target Areas Worksheet

Step 3: Sales and Marketing Call (Michael Grigery)

- Process Overview Attachment
- Sales and Marketing PowerPoint Viewer/Slides Attachment

Step 4: Training, Support, and Technology Call (RD / Jeff ?)

- TST PowerPoint Viewer/Slides Attachment
- Gateway to Validation

Our Validation Process: 2-4 weeks

Step 5: FDD Delivery (Electronic transmission from RD via Franconnect)

- FDD and F.A. Delivery
- FDD Video: http://www.youtube.com/watch?v=N_b6vzQ1pEE
- FDD Receipt

FDD review with our Founder & CEO (RD & Richard Nonelle)

- Discuss terms of the FA and FDD clarifications
- Work from list created by your council (if provided)
- Understand the framework in which both parties will operate from

Step 6: Franchisee Validation calls

- Speak one-on-one with our owners from around the country

Step 7: Discovery Day

- Meet the Cincinnati-based team and who will be supporting you
- Tour our 19,000 sq/ft Corporate facility
- Presentations from Team Members on their Roles & Responsibilities

The Placement Process: 1-2 weeks

Step 8: Franchise Agreement Discussions & Placement Process ; Send Completed Agreement when details are finalized

Step 9: Signing Day; Funding and Signatures. Agreements are consummated